

8TH SYMPOSIUM ON
BUSINESS ANALYTICS AND
INTELLIGENCE



PROGRAM SCHEDULE

DAY 1 - SATURDAY, JUNE 23, 2018		
FROM	TO	PROGRAM
8:30 AM	9:15 AM	Registration
9:15 AM	9:25 AM	Welcome Address
FROM	TO	TOPIC
9:30 AM	10:00 AM	Crystal Ball - An Ensemble Approach to Forecasting & Scenario Planning
10:00 AM	10:30 AM	Forecasting growth of surgical specialties
10:30 AM	11:00 AM	Anomaly Detection in Combustion Engine
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 Noon	Revenue forecasting and Marketing budget Optimisation for an American multinational storage & data management company
12:00 Noon	12:30 PM	Warranty Claim forecasting for a two-wheeler manufacturer
12:30 PM	1:00 PM	Campaign Watch: A 360 degree Impact Measurement for Brand Investments
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Airline Spare Parts Defect Prediction with an early warning system
2:30 PM	3:00 PM	Sourcing Analytics: Supplier Cost optimization to enable strategic decisions.
3:00 PM	3:30 PM	Customer Lifetime Value for SME Banking Portfolio.
3:30 PM	4:00 PM	TEA BREAK
4:00 PM	4:30 PM	Spare parts inventory forecasting for an airline
4:30 PM	5:00 PM	IntelliScreen - Automated and Intelligent screening of candidates for a job.
5:00 PM	5:30 PM	Churn behaviour analysis of consumers of a leading telecom service provider.





PROGRAM SCHEDULE

DAY 2 - SUNDAY, JUNE 24, 2018

FROM	TO	TOPIC
9:30 AM	10:00 AM	Holistic parameter-based approach in understanding NPA
10:00 AM	10:30 AM	Recommendation Engine for recommending artists based on social media preferences
10:30 AM	11:00 AM	Optimized Operation Theatre Scheduling - A Constraint Programming Approach
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 Noon	Propensity modeling to identify key outlets for distribution of brand
12:00 Noon	12:30 PM	Geospatial optimisation for marketing activations in rural India
12:30 PM	1:00 PM	Predictive model for Employee Attrition
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30PM	Inventory optimization of spare parts for franchise business model
2:30 PM	3:00PM	Identifying Claims Manipulation of Secondary Sales Schemes through identification of patterns in the daily billing by Distributors in FMCG sector.
3:00 PM	3:30 PM	TEA BREAK
3:30 PM	4:30 PM	VALEDICTORY
END OF SYMPOSIUM		

