



9th Symposium on
Business Analytics and Intelligence- 2019

SCHEDULE

SYMPOSIUM ON BUSINESS ANALYTICS AND INTELLIGENCE

SCHEDULE

DAY 1 - FRIDAY, JUNE 21, 2019

FROM	TO	PROGRAM
8:30 AM	9:15 AM	Registration
9:15 AM	9:25 AM	Welcome Address
FROM	TO	TOPIC
9:30 AM	10:00 AM	Credit rating model for rating of unrated companies
10:00 AM	10:30 AM	Named entity recognition using machine learning for a multinational insurance giant
10:30 AM	11:00 AM	Transport demand modelling using cell transaction records.
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 Noon	In-season markdown optimization for fast fashion products with short life-cycles.
12:00 Noon	12:30 PM	Forecasting sales of aftermarket products
12:30 PM	1:00 PM	Personalized ancillary product recommendation for airlines
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Study of Air Quality in India
2:30 PM	3:00 PM	Demand forecasting and inventory optimization of blood units for the blood bank at VHS
3:00 PM	3:30 PM	Analytical customer relationship management for bank
3:30 PM	4:00 PM	TEA BREAK
4:00 PM	4:30 PM	HR analytics at multi-specialty tertiary care hospital
4:30 PM	5:00 PM	Advanced data analytics for modelling and prediction of real-world two-wheeler emissions
5:00 PM	5:30 PM	Forecasting warranty claims for different variants of a two-wheeler company

SYMPOSIUM ON BUSINESS ANALYTICS AND INTELLIGENCE

SCHEDULE

DAY 2 - SATURDAY, JUNE 22, 2019

FROM	TO	TOPIC
9:30 AM	10:00 AM	Neural network-based OCR model to recognize handwritten characters
10:00 AM	10:30 AM	Identification and estimation of remarketing campaign parameters for an online real-estate platform
10:30 AM	11:00 AM	Automatic blade defect detection
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 Noon	Shelf assortment model for independent stores
12:00 Noon	12:30 PM	Optimization of logistics cost at an automotive supplier company using prescriptive analytics
12:30 PM	1:00 PM	Comparative study between generalized linear modelling and gradient boosted machines, in claim frequency models
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Resume ranking using text analytics
2:30 PM	3:00 PM	Agricultural yield prediction and interactive dashboard for visual analytics.
3:00 PM	3:30 PM	Machine learning model for document labeling.
3:30 PM	4:30 PM	TEA BREAK
VALEDICTORY		
END OF SYMPOSIUM		